

Enterprise Integration Company Overview Creative Brief

Company Overview

As an IT Managed Service Provider, companies choose to outsource some or all their internal IT functions to Enterprise Integration to take advantage of our many areas of IT expertise and so they can focus on their core business, whatever industry they may be in. We also specialize in IT Cyber Security, IT Projects/Consulting, and IT Staffing, always providing our clients with thought leadership and insight into the latest IT innovations. We ultimately find ways to deliver value to our clients through our various IT solutions.

Overall Goals

The goal of this presentation is to provide new, prospective clients with an introduction to Enterprise Integration, the services we provide, and what makes us a unique and superior choice for their IT Services. The deck should be able to clearly relay this information while clients review it on their own, without further explanation from a company representative.

Design Goals

We are looking for a professional, modern, streamlined, sleek design that reflects our status as a leader in information technology and innovation.

Fonts

Please utilize fonts that are widely accessible and won't lead to issues where clients don't own a specialized font leading our design to default to a standard font causing display issues.

Images

Please use your discretion to redesign or choose new images to come up with the best possible creative product for the presentation; however please ensure the images specified on the slides below remain in some respect.

- Slide 8
- Slide 11
- Slide 18 (Pie Chart Only)
- Slide 21 (Pie Chart Only)
- Slide 22 (Pie Chart Only)
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Logos



Colors

Main Colors



HEX 1b3a66
R0 G56 B105
C100 M85 Y35 K20



HEX 679bd2
R103 G155 B210
C59 M30 Y0 K0



HEX 939598
R146 G148 B150
C0 M0 Y0 K50
PANTONE 877 Silver
Silver Foil



HEX 4d4d4f
R78 G78 B80
C0 M0 Y0 K85



HEX ffffff
R255 G255 B255
C0 M0 Y0 K0

Accent Color



HEX b11116
R177 G17 B22
C0 M100 Y100 K30